



InnoHealth Australia

2017-2019



GUIDELINES

CALL FOR IDEAS & INNOVATION AUSTRALIA

"InnoHealth Australia: Innovative proposals and solutions for the challenges of the Australian and German healthcare sectors"

These guidelines will give you detailed information about the InnoHealth Australia initiative 2017-2019. You will get an overview of the initiative, the programme and related dates as well as relevant background information on the Call for Ideas & Innovation Australia.

If you have any further questions, please do not hesitate to contact the InnoHealth Australia Project Team at Fraunhofer-Gesellschaft: **inno-health@fraunhofer.de**.

AN INITIATIVE OF THE



Federal Ministry
of Education
and Research

Research in
Germany
Land of Ideas





About InnoHealth Australia

Benefits for Australian participants

- 1-week InnovationTour through Germany visiting top research institutions and SMEs in the healthcare sector
- Opportunity to network with the German participants at the 2-day InnovationPlatform in Melbourne, Australia

Benefits for German participants

- 2-day InnovationWorkshop for tandems in Munich with trainings in market- and sector-specific know-how, intercultural understanding, innovative thinking and presentation skills
- 2-day InnovationPlatform in Melbourne, Australia: presentation of tandem idea, networking with local stakeholders, identification of potential project opportunities

The InnoHealth Australia initiative addresses the Australian and German healthcare research community as well as innovative entrepreneurs in this field, including a Call for Ideas & Innovation (German applicants), an InnovationWorkshop in Munich, Germany (German applicants), an InnovationPlatform in Melbourne, Australia (Australian and German attendees) and an InnovationTour through Germany (Australian applicants).

Programme Details

This **Call for Ideas & Innovation** addresses the Australian healthcare community, specifically researchers, postdocs and entrepreneurs who develop application-oriented technologies, products and/or processes and intend to convince experts in their field of the advantages of their research work. The applicants should participate as individuals. Participation in this Australian Call for Ideas & Innovation will be based on an application scenario (the so-called "Research Case") pertaining to the applicant's own technological discovery or invention. An independent expert panel will rate the submitted applications according to a number of criteria, in particular its feasibility in the healthcare sector.

Up to 30 experienced researchers will be selected for the initiative and given the opportunity to participate in the 1-week **InnovationTour** through Germany in November 2018, which will provide the opportunity to network, visit universities, institutions and companies and lay the foundation for ongoing project development. Prior to that, the 2-day **InnovationPlatform** in Melbourne, Australia in April 2018 will set the stage for networking with potential research, business and cooperation partners to generate ideas for activities, business contracts or research cooperation.

The Fraunhofer Project Team will support and guide the InnoHealth Australia researchers and tandems for the duration of this initiative.





Conditions for entry, participation and the selection process

1. The Australian Call for Ideas & Innovation addresses experienced researchers, postdocs and entrepreneurs who develop application-oriented technologies, products and/or processes.
2. Applicants should participate as single entities.
3. Applicants can participate in the competition by submitting their Research Case to the InnoHealth Australia Project Team (**inno-health@fraunhofer.de**) by the given deadline (28/02/2018, 8 p.m. AEST) and as prescribed by the respective application form available for download at **www.research-in-germany.org/innohealth-australia**. Late or incomplete proposals will be disregarded.
4. By identifying yourself as the author of the Research Case, you confirm that the idea for the submitted Research Case has been developed within the context of your employment/research and that you are submitting this proposal as a representative of your research institution or company.
5. By submitting your proposal, you confirm that you are ready to act as an ambassador for Australian application-oriented research at the project's affiliated events. If you are chosen to participate, it is mandatory that you attend the InnovationPlatform and the InnovationTour.
6. Successful applicants accept the vote by signing a statement of commitment within the time frame proposed by the Fraunhofer Project Team. Furthermore, successful applicants must be present from the beginning to the end of the InnovationTour.
7. The most innovative proposals will be evaluated by an independent panel composed of experts in the extended field of healthcare. The evaluation criteria are: grade of innovation, inter-/multidisciplinary approach, "out-of-the-box thinking", technical, financial and commercial viability and communication skills.
8. The applicants are aware of the fact that they are taking part in a marketing project, which can lead to an uncontrolled distribution of information. See more below ("Confidentiality").
9. Legal recourse is excluded.

Funding specifications

Within the InnoHealth Australia initiative, the following funding is included for Australian participants:

- 1-week InnovationTour for experienced Australian researchers
- Travel and accommodation costs in Germany
- Health insurance during the InnovationTour is covered by the Fraunhofer-Gesellschaft
- Meals (breakfast, lunch and dinner) are organised and covered by the Fraunhofer-Gesellschaft. Additional food expenses must be remunerated by the participants.

Flights from Australia-Germany-Australia must be remunerated by the Australian attendees

Confidentiality

All persons involved in the initiative and the proposal evaluation process (expert panel, Fraunhofer Project Team) are committed to confidentiality concerning the content of the proposal.

By accepting the vote for "InnoHealth Australia", the chosen participants agree that selected content of their Research Case may be published within the context of the InnoHealth Australia campaign in order to advertise the project. However, any publication will take place only after consulting with the author on the wording and the type of publication, as well as specific consideration of the protection of confidential content details.

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